THE MOTOR TRADE
IN FRIERN BARNET,
NEW SOUTHGATE,
NORTH FINCHLEY
& WHETSTONE

Friern Barnet & District Local History Society
Prepared by Richard Testar and David Berguer
April 2020

BRITISH CAR MANUFACTURERS

At the outbreak of the Second World War there were 33 car manufacturers in Britain with the six largest mass producers being Morris, Austin, Ford, Vauxhall, Rootes and Standard. During the War virtually no cars were produced, the exception being a few Hillman Minxes which were made in 1943 for customers engaged in important war work such as doctors and war workers. Petrol was severely rationed and on 3 September 1939 the Government instructed the petrol producers to pool their resources and branded fuels disappeared in favour of a 'Pool Petrol' which lasted until 31 January 1953. Drivers were limited to 200 miles a week until 1942 when all leisure motoring was forbidden.

Immediately after the War car production resumed but was hampered by lack of steel. The new Labour Government instructed manufacturers to concentrate on exports which would bring in much needed revenue. In 1950 two thirds of new cars were being exported. With pent up demand on the home market, the price of second-hand cars often exceeded those of the few new cars that were available.

NUFFIELD ORGANISATION

Originally Morris Motors, it was renamed the Nuffield Organisation during the War. In 1952 the merger of Austin Motor Company and Morris Motors took place, to form the **British Motor Corporation (BMC).**

Austin, MG, Morris, Morris Commercial, Riley, Wolseley, Vanden Plas

Austin



Austin A40 Devon 1947



Austin A55 1958



Austin Allegro 1973-1982



Austin Montego 1984-1988

Austin Healey



Austin Healey Sprite 1958-1961



MG TD 1949-1955



MGA 1955-1962

<u>Morris</u>



Morris 8 1957



Morris Minor 1949

<u>Riley</u>



Riley RM 1945-1954

Wolseley



Wolseley 6/80 1948-1954



Wolseley 1660



Wolseley Hornet 1967

ROOTES GROUP

Rootes Motors was formed in 1949 and was based in Coventry. It was taken over by Chrysler in 1967 and by Peugeot in 1978. Production ceased in 2006.

<u>Hillman</u>



Hillman Imp 1963-1976



Hillman Minx

<u>Humber</u>



Humber Vogue II

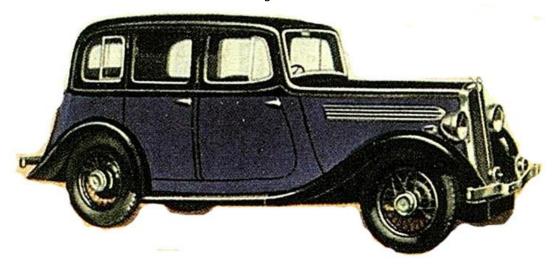


Humber Super Snipe

<u>Singer</u>



Singer Ten



Singer II



Singer Gazelle

<u>Sunbeam</u>



Sunbeam Mark III 1955



Sunbeam Alpine



Sunbeam Rapier Mark IIIa 1963-1975

FORD MOTOR COMPANY



Ford Anglia 100E 1956



Ford Anglia 1962



Ford Cortina



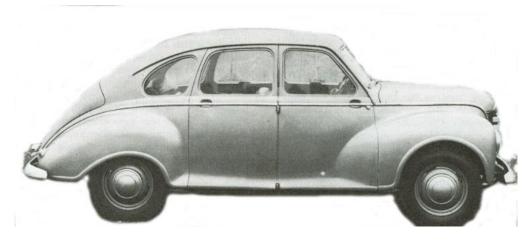
Ford Consul 1950-1956



Ford Zodiac

JOWETT

The company was founded in 1901 as a cycle maker. In 1919 they started making light cars form a plant in Bradford. The company went into liquidation in 1955.



Jowett Javelin 1947-1953



Jowett Jupiter 1950-1954

ROVER

The company started by making bicycles in 1883 and then switched to cars in 1901. The company was most successful in the 1950s and 1960s, particularly after the introduction of the Land Rover in 1948. In 1967 rover became part of the Leyland Motor Corporation.



Rover 100 1949-1964



Rover 3 litre 1961

STANDARD TRIUMPH

The standard Motor Company was formed in 1903 in Coventry. In 1945 the company acquired the Triumph Motor Company which had been formed in 1930.



Standard Vanguard 1947-1963



Triumph Roadster 1949



Triumph Mayflower 1953



Triumph Renown



Triumph TR2



Triumph Herald 1959-1971

VAUXHALL

The company was founded in 1857 in Wandsworth Road, Vauxhall and in 1903 it built its first car. It was acquired by General Motors Corporation in 1925.



Vauxhall Wyvern 1948-1957



Vauxhall E-type Wyvern 1951-1957



Vauxhall Viva 1963-1970



Vauxhall Cavalier 1975-1981

THE MOTOR TRADE IN FRIERN BARNET, NEW SOUTHGATE, NORTH FINCHLEY & WHETSTONE

ADAMS STEAM CLOTHING, THE AVENUE, NEW SOUTHGATE



Photographed in 1985 at the end of the line path at New Southgate Station

ALEXANDRA HIRE, 1-3 PEMBROKE ROAD, N10

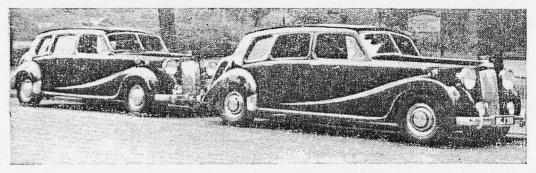
The business was started in 1945 by Ethel Louise Dyet who was also licensee at the *Alexandra Arms* pub just around the corner in Cromwell Road, N10. The business was taken over in 1948 by her son, Gilbert, who at that date was 17 years old. The company supplied funeral cars, including hearses, for the funeral directors Burridge & Co of Wood Green.



ALEXANDRA HIRE

(MUSWELL HILL) LTD.

Tudor 2991



The finest chauffeur-driven service in North London

FOR WEDDINGS AND ALL OCCASIONS - ANYTIME - ANYWHERE PUNCTUALITY - COURTESY. SELF-DRIVE CARS ALSO AVAILABLE Austin Princess limousines and Vauxhall saloons. Coast and Long-distance travel from 10d. per mile

ALL CARS FITTED WITH HEATERS FOR YOUR GREATER COMFORT

B & H MOTORS, 1460-1468 HIGH ROAD, N20

The business started around 1966. In 1985 it became B&H Honda and lasted until 2003 when the site was taken over by Alan Day, Volkswagen Dealer. This closed in 2003 and the site remained empty until it was taken over by Tile depot in 2005.



B & H Honda in early 2005



1962 SINGER GAZELLE



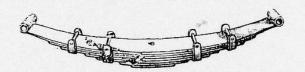
THE LUXURY MEDIUM RANGE CAR

See it at the Singer Main Dealers:___

B & H MOTORS
1460/8 HIGH ROAD, WHETSTONE, N.20

Telephone: HILlside 6671

CARSPRINGS, THE AVENUE, N11



MANUFACTURERS AND REPAIRERS

CARSPRINGS CO., The Avenue, N.11

Telephone: ENTerprise 8444

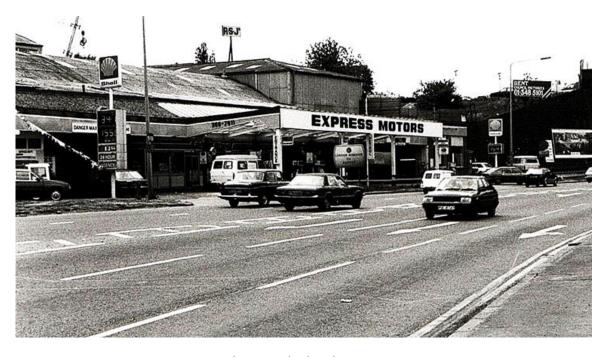
LAMINATED SPRINGS WROUGHT IRONWORK WIRE AND PRESS WHEELS GENERAL BLACKSMITHS

EXPRESS MOTORS, 45-47 FRIERN BARNET ROAD, & PINKHAM WAY, N11

The business opened at 45-47 Friern Barnet Road as O G Holmes, motor engineers. After the War it relocated to a site on the southern side of the North Circular Road at the junction with Bounds Green Road. As well as being an agent for Vauxhall cars it had a large service station.



45-47 Friern Barnet Road, N11 in the 1920s



Photographed in the 1970s

EXPRESS MOTORS

(HOLMES) LTD.

Your VAUXHALL DISTRIBUTORS

For Sales · Service · Spares

PINKHAM WAY & 45/47 FRIERN BARNET RD.
NEW SOUTHGATE, N.11

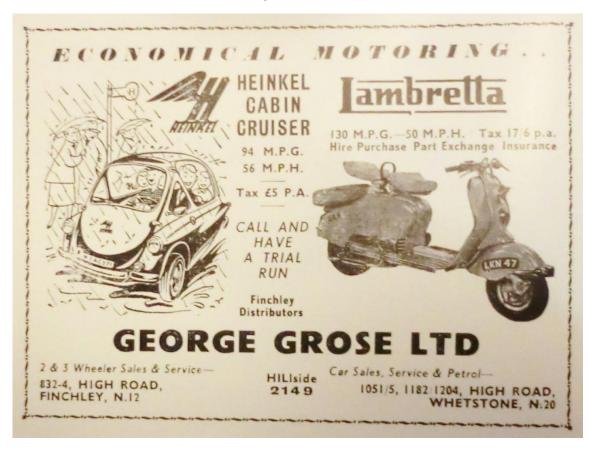
Telephone: ENTerprise 5821 Private Ex.

GEORGE GROSE, 1051-1055 HIGH ROAD, N20

George Grose had a motorcycle business squeezed in between HA Saunders and what is now a building society on the right as you face (C & G now TSB I think). It was therefore a narrow shop but went back a long way.



George Grose in 1955



Advertisement from 1954

GLANFIED LAWRENCE, 407 HIGH ROAD, N12

This dealership was a very imposing 1920s Art Deco style building with a clocktower on the north western corner of the High Road Finchley and the North Circular Road. They also supplied most makes of car, along with Austin and Morris and the rest of the BMC range. They also sold motorcycles. There were repair and service workshops. The building was demolished, and a block of flats was built in its place.



The original building



The site of the former Glandfield Lawrence today



Consult

GLANFIELD LAWRENCE

The MULTI-MAKE Dealers

FOR AN UNBIASED OPINION REGARDING THE SELECTION OF YOUR NEW CAR OR MOTOR CYCLE

We have a large selection of all the popular new cars and motorcycles on view in our showrooms. Why not come along and make YOUR SELECTION from the many makes and models on show. Trial rides without the slightest obligation. Our Sales Staff will be delighted to give you their UNBIASED OPINION as to the best model to suit your particular requirements and help you make a wise choice. Whatever you choose it will be backed by unsurpassed after-sales service.

CARS

AUSTIN · FORD · HILLMAN HUMBER · M.G. · MORRIS SUNBEAM · STANDARD TRIUMPH · VAUXHALL

MOTOR CYCLES

A.J.S. · ARIEL · B.S.A. FRANCIS - BARNETT MATCHLESS · NORTON SUNBEAM · TRIUMPH VELOCETTE



GREAT NORTHERN MOTORS, 836-842 & 870-874 HIGH ROAD, N12

Great Northern Motors (London) Ltd appeared in the High Road in 1934 next to Ravensdale Avenue on the site later to be occupied by H A Saunders Ltd. It had a repair depot at 1097 & 1103 High Road, Whetstone & in Totteridge Lane.



Advertisement from 1935



GREEN MAN TYRE, 1308 HIGH ROAD, N20

A pub – The Lion - was built on the site around 1485. It became The Green Man in 1732. It was rebuilt in 1890 and a garage was opened in 1914. In 1937 it was bought by Councillor W P 'Bill' Render.







WHETSTONE

(THE PEOPLE'S PLAYGROUND).

CYCLING, DRIVING,

WALKING, OR MOTORING,

you can obtain a good home

LUNCH or TEA

at the

Sign of "The GREEN MAN"



HIGH STREET (Close to the old What Stone).

Proprietor - - J. T. AYRES.

PLEASURE GARDENS ADJOIN.

All the attractions of an old Wayside Inn.

An advertisement from the time it was a pub



HALL'S OF FINCHLEY, 886-902 HIGH ROAD, N12

For many years Hall's was a Standard-Triumph main dealer. Apart from the main showroom opposite the former telephone exchange, it had two smaller showrooms either end of Odeon Parade, one on the corner of Friern Watch Avenue and the other on the corner of Mayfield Avenue. These were agencies for Jaguar, Daimler, Ford and BMC (the latter surprising as Saunders was just down the road. Hall's also had a service depot at the Arcadia Works in Finchley Central which later became a gas showroom. The old Hall's main site was split into three, and as one faces the site today it is now occupied by the London Electrical Distributors on the left, with Allmobility in the centre and Julian Hurst Interiors on the right. The rear yard, accessible by a short service road is much the same.

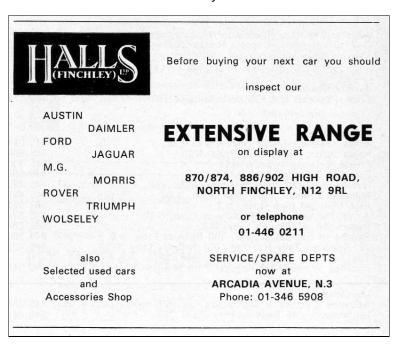




The former Furnitureland store is being demolished on 23 April 2013 to make way for a development of flats and offices. The building was originally the Odeon, North Finchley which opened on 14 October 1935 and closed on 26 December 1964. The building was taken over by Hall's of Finchley, and then by Furnitureland who vacated it in April 2006



Advertisement from 1937





HARTLAND GARAGE, FRIERN BARNET ROAD

Hartland Garage first appeared in 1931 and became Fairview Service Station in 1986 and Total Service Station in 2001. The site became vacant in 2004 and it was not until 2016 that it was redeveloped, this time as a children's nursery.



1980





The garage being demolished in August 2013 to make way for a children's nursery







We give Green Shield Stamps

THE HARTLAND GARAGE

(Props. F. E. CRICK and B. DAVIS)
FRIERN BARNET ROAD, N.11

Telephone: 368 1436

Your Local Austin Agent

ALL MAKES OF CARS SUPPLIED AND SERVICED

Advertisement from 1969

AUSTIN M.G. - WOLSELEY Sales and Service

HARTLAND GARAGE

(Props.: F. Crick, B. Davis A. A. Chambers, Manager)

FRIERN BARNET ROAD, N.11

Tel.: 01-368 1436

- Green Shield Stamps
- Sun Test Electronic Tuning
- Esso Petrol

H A SAUNDERS, 836-842 HIGH ROAD, N12 & 1097-1103 HIGH ROAD, N20

Saunders set up a business in the former Puget chapel in Totteridge Lane in 1919, selling reconditioned army lorries. He and his family lived in the old manse. He was very successful and became the largest Austin dealer in London by 1936. In the 1950s H A Saunders was the main dealer for Austin cars. It had a smart showroom at number 836-842 High Road (the current site of the Sainsbury's store) with parquet flooring with turntables on which the latest A40s would rotate. There were a number of potted plants on the showroom floor display and near the front window were displayed small Remploy Austin Devon pedal cars on sale in 1952 for £20. This dealer later became Mann Egerton which continued the sale of Austin-Rover cars until it closed and was replaced by the current Sainsbury's store.



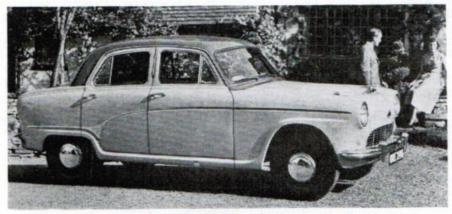
H. A. SAUNDERS LTD.

Austin Distributors

Service Station:
1097/1103 HIGH RD., WHETSTONE
LONDON, N.20

Telephone: HILLSIDE 0024 (6 lines) Sales Dept.: 836 HIGH ROAD, FINCHLEY LONDON, N.12

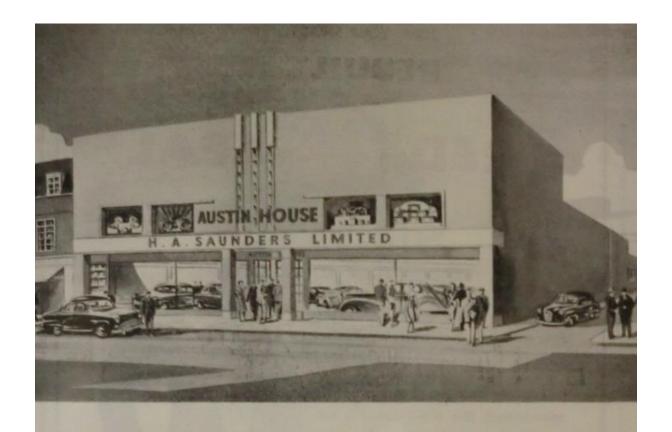
"Saunders for your Austin"



Distributors for HERTS BEDS & BUCKS SEE OUR FINE SELECTION OF

GUARANTEED USED CARS H. A. SAUNDERS LTD.

836-842 High Road, N. Finchley, N.12 (HILlside 5272 8 lines)



'Saunders for your Austin'

Distributors for Herts, Beds, Bucks, London N12 and N20 We always have a fine selection of used cars - every one guaranteed for 6 months!

H. A. SAUNDERS LTD

836-842, High Road, North Finchley, N.12 Telephone: HILlside 5727 (8 lines)



836 842 HIGH ROAD . NORTH FINCHLEY

H.P. terms to suit your pocket. Any model sent to your address for trial.

LONDON · N.12 Telephone HILIside 5272 (8 lines)

A.A. or R.A.C. Inspection Invited

USED CARS WITH & MONTHS GUARANTEE

OFFERED SUBJECT TO BEING UNSOLD

25th July, 1960.

8-10 H.P. MODELS.

1958 (9515)	AUSTIN A.35 2-door Saloon. 1st Regd. 1.3.58. Recorded mileage 24,456. Finished with Black exterior and Red upholstery. Fitted Heater.	£ 445.
1959 (9501)	AUSTIN A.40 "Farina" de luxe Saloon. 1st Regd. 11.7.59. Recorded mileage 8,195. Finished with Blue exterior and Grey upholstery. Fitted Heater and Washer.	£ 585.
1958 (9374)	MORRIS Minor "1000" 2-door de luxe Salcon. lst Regd. 20.11.58. Recorded mileage 22,156. Finished with Green exterior and Green upholstery. Fitted Heater.	£ 515.
	12-14 H.P. MODELS.	
1958 (9358)	AUSTIN A.55 Saloon. 1st Regd. 11.7.58. Recorded mileage 26,023. Finished with Court Grey exterior and Red upholstery. Fitted Heater.	£ 595.
19 59 (9458)	AUSTIN A.55 Mk 11 de luxe Saloon. 1st Regd. 1959. Recorded mileage 18,061. Finished with Black exterior and Red upholstery. Fitted Heater.	£ 685.
1959 (9372)	AUSTIN A.55 Mk 11 de luxe Saloon. 1st Regd. 3.4.59. Recorded mileage 19,970. Finished with Grampian Grey exterior and Tan upholstery. Fitted Heater.	£ 685.
1959 (9440)	AUSTIN A.55 Mk 11 de luxe Saloon. 1st Regd. 14.7.59. Recorded mileage 14,110. Finished with Grampian Grey exterior and Tan upholstery. Fitted Heater.	£ 700.
1959 (9490)	AUSTIN A.55 Mk 11 de luxe Saloon. 1st Regd. 21.7.59. Recorded mileage 17,786. Finished with Grampian Grey exterior and Red upholstery. Fitted Heater.	£ 695.
1959 (9480)	AUSTIN A.55 Mk 11 de luxe Saloon. 1st Regd. 6.7.59. Recorded mileage 19,190. Finished with Black exterior and Red upholstery. Fitted Heater and Washer.	£ 685.



"Saunders for your Austin"

DISTRIBUTORS

FOR

HERTFORDSHIRE, BEDFORDSHIRE & BUCKINGHAMSHIRE
N.12 and N.20

Always a fine selection

GUARANTEED USED CARS

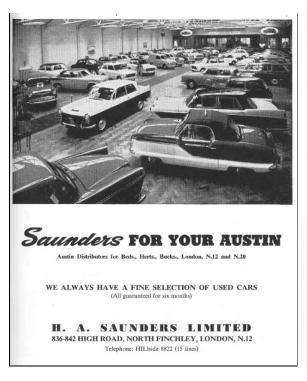
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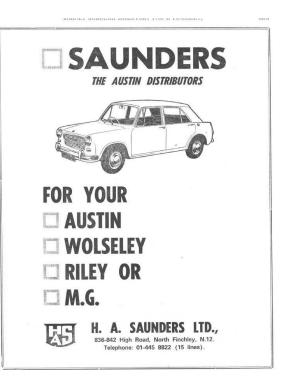
H. A. SAUNDERS LTD.

836/842 HIGH ROAD, NORTH FINCHLEY, N.12

Phone HILlside 5272 (8 lines)

Branches at:- WORCESTER, CHELTENHAM, HEREFORD, HIGH WYCOMBE, RICKMANSWORTH, HITCHIN, RADLETT & GOLDERS GREEN





Advertisement from 1963

JOYRIDE, 987 HIGH ROAD, N12



Joyride Limited

SALES DIVISION AUSTIN AGENTS 987 HIGH ROAD, FINCHLEY, N.12

TEL. 01-445 5244-5

SHOWROOMS: OPEN 8.30 a.m. to 6.0 p.m. MON. - SAT.

★ Low Mileage Cars Only

* All with Unconditional Guarantee

★ Part Exchange, Insurance Effected



Advertisement from 1984



Joyride is now a charity shop

LAMB'S 421-423 & 1197-1207 HIGH ROAD, N12

The building is still there at 421 High Road, N12. It was a second-hand dealer in the 1950s, but it later became Ballards of Finchley, a Saab dealer, who had moved from Ballards Lane where Majestic Wine now stands.



Lambs Repairs and Parts Depot at 1197-1207 High Road



Advertisement from 1953



Established in the year 1997

OF FINCHLEY

YOUR DATSUN

DEMONSTRATION CARS—SALES AND SERVICE

- PERSONALLY SELECTED USED CARS -

SERVICE AND SPARES

1197-1207 HIGH ROAD, WHETSTONE, N.20 Tel.: 01-446 4123

SHOWROOM

421-423 HIGH ROAD, FINCHLEY, N.12 Tel.: 01-346 6222



The former Lamb's site at 421 High Road

LINDSAY BROTHERS, 920 & 923-925 HIGH ROAD, N12

This was the Rootes Group dealer. The showroom and offices were on the corner of the High Road, N12 and Highwood Avenue. The service and repair depot was at the end of Avenue Road opposite what is now Sainsbury's. They sold all the Rootes range — Hillman, Humber, Singer, Sunbeam, and later Chrysler. At the side of the building in Highwood avenue there were fuel pumps, for their own use although Hall's had an account with Lindsay's to fill up their own vehicles.







Five
Splendid
new
Cars
—Built
to Public
Demand

The 1934 Standard Cars speak for themseleves—but, we would add, that they have each one been tested beyond anything the ordinary user can need, either at home or abroad. From these tests they have emerged triumphantly satisfying even the critical pioneering spirit which evolved them.

The 'NINE' from £135 The 'TEN' from £168
The 'TWELVE' from £215 The 'SIXTEEN' from £275
The 'TWENTY' from £395

Local Agents:

LINDSAY BROS., LTD.

HIGHWOOD GARAGE, HIGH ROAD, NORTH FINCHLEY, N. 12.

Advertisement from 1934

For all information concerning

HUMBER, HILLMAN,
SUNBEAM-TALBOT CARS &
COMMER COMMERCIAL VEHICLES

consult your Local Main Dealers :-

LINDSAY BROS. LTD.

925 HIGH ROAD NORTH FINCHLEY, N.12

Telephone: HILLSIDE 2215 (4 lines)



ROOTES & SIMCA LINDSAY BROS. LTD.

905-925 HIGH ROAD FINCHLEY . N.12

TELEPHONE: 01-445 1022 (10 lines)

Advertisement from 1968





Advertisement from 1985



LINDSAY BROTHERS LTD.

905/925 High Road - Finchley - London - N12 8QJ Telephone: 01-445 1022 (10 Lines) - Telex 27504 SERVICE DEPARTMENT Avenue Road - N.12 - Telephone: 01 - 445 1025

V.A.T. REG. NO. 229 3870 42

3. NU. 229 9070 42

Reg. No. RLK 320 L

Ref. No. 622831/511063 Ch. No. L3 423806817 BSA

SUNBEAM

HILLMAN

Eng. No.

Ign. Key BL 1064

Boot Key RI 917

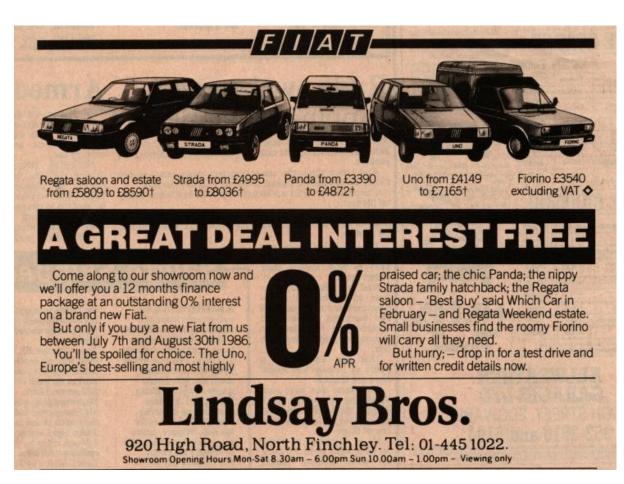
Mr. J. R. Holton, Holthan, 36 Thurlestone Ave., London, N.12

E&O.E

Date 30th April 1973 (Tax Point)

Petrol Key

TO ONE NEW HILLMAN IMP BASIC. FINISHED IN POLAR WHITE WITH BLACK TRIM. HEATER			573 14	00 70
			587	70
NUMBER PLATES SAFETY BELTS	12	00 50	1.7	50
			605	20
LESS DISCOUNT			23	00
			582	20
CAR TAX DELIVERY CHARGE			48 17	98 00
			648	18
V.A.T. 10%			64	81
ROAD FUND TAX PETROL, 6 GALLONS			25	00
Martin St., And Strate College (MAA) (ACC)			740	12
KESS DEPOSIT			29	00
			711	12
AHP/VE			411	12
DOD 4.5.73			300	00
SIMCA MAIN DEALER				





Lindsay Brothers is now an office block

MANN EGERTON, 834-852 & 1085-1103 HIGH ROAD, N20

The company was formed in 1905 in Norwich by Gerald Mann and Hubert Egerton and they were involved in coachbuilding and had car dealerships in several areas including London. They took over from H A Saunders and offered the British Leyland range. They later moved up the High Road to where the Audi dealership now is.



Mann Egerton at 834-852 High Road, N12



Whetstone Audi 1085-1101 High Road, N20 occupies the site in 2000



Advertisement from 1984



Mann Egerton also bodied Leyland PD1 buses for London Transport In the 1950s at their factory in Norwich. This is TD 95

PALMSVILLE, 202-204 COLNEY HATCH LANE, N10

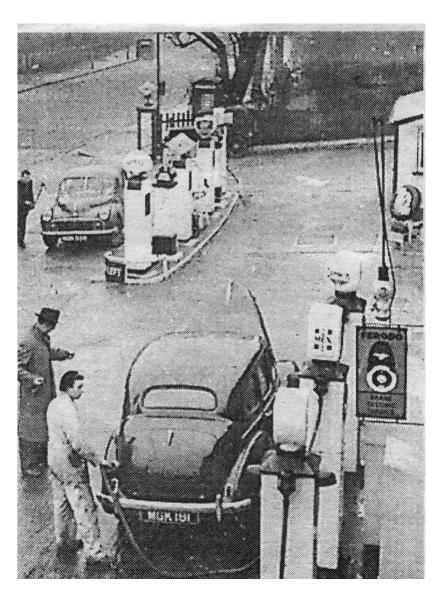
The business was started in 1918 when Edward H Keary bought a plot of land at 202 Colney Hatch Lane. In 1919 an old coach house on the site was turned into a repair shop and 78 lock-up garages and three hand-operated petrol pumps were added, the first in north London. In 1934 the business was named Palmsville Garage Ltd and extra land was bought and the business expanded. During the War the premises were used by the ARP and the Fire Service and the workshops were used to make munitions. In 1966 a new 2-storey workshop building was built; the petrol pumps were disposed of and the company started selling second-hand cars. At this time Palmsville was a Rootes Group main dealer, selling Hillman, Humber, Singer and sunbeam vehicles. In 2003 the business was taken over by the Rover Group and renamed Phoenix. In 2005 the business closed, and the premises were subsequently demolished to be replaced by a large DIY store, Chris Stevens.



Palmsville in the 1950s



The workshop at the rear photographed in the 1980s



Attendants filled your car in 1984



Photographed in 2000



Photographed in 2005 when Phoenix Garage had closed and the site was up for sale



The former Palmsville site is today a DIY store

'Phone: Mount View 2761

PALMSVILLE GARAGE

CARS FOR HIRE
WEDDINGS, THEATRES,
DANCES, RACE MEETINGS,
AND COUNTRY RUNS.

Central Heated, Lock Up Garages. ANY MAKE OF CAR SUPPLIED.

OILS, PETROL & TYRES STOCKED

Overhauls and Repairs by Expert Mechanics

'Phone: 2761 Mount View.

OPPOSITE St. PETER'S CHURCH

COLNEY HATCH LANE ... N.10.

E. H. KEAREY & SON Proprietors.

*

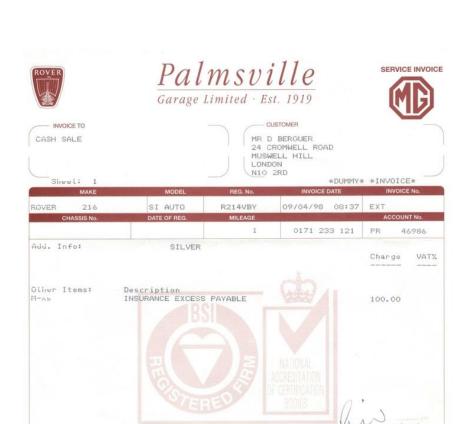
Advertisement from 1926

PALMSVILLE GARAGE LTD.

CENTRAL HEATED LOCK-UP GARAGES FROM 6/6 PER WEEK

REPAIRS OF ALL DESCRIPTIONS CARRIED OUT BY FULLY QUALIFIED MECHANICS AT MODERATE CHARGES

202/4 COLNEY HATCH LANE



Invoice from 1998

traduct due to sentential societation due to sentential societatio

Jub No: 6018541 Dale:09/04/98 Certificate No. FS 3202391

OTHER ITEMS

INVOICE TOTAL

100.00

PERRY'S OF FINCHLEY, 279 BALLARDS LANE, N12

Perry's was founded in 1908 by W Harold Perry, became a Ford dealer in 1915 and came to Finchley in 1919 and became a limited company in 1926. In 1928 it took over the Ford Main Dealerships at Southend-on-Sea in 1928, in Harrow in 1939 and in Edgware in 1958.

The company established a Tractor Division and a Used Car Division in Whetstone and had two showrooms in Bowes Road, one devoted to new cars and the other to "high grade used cars". Every depot had also serviced cars.

W Harold Perry was active in trade politics and became Metropolitan Chairman of the Motor Agents Association, Founder President of the Institute of the Motor Trade, Council Member of the Society of Motor Manufacturers and Traders.

In the early days Ford chassis were imported from America for sale in the UK. Ford became suppliers and bodybuilders of commercial vehicles to the railways, haulage contractors, building contractors and Government departments and the Post Office.

During the War, in addition to having the whole of its Southend premises requisitioned by the Military and a large part of its Finchley showrooms taken over as a Meat Distribution depot and the service station at Finchley did valuable work in reconditioning army units which were dispatched from the various war fronts for repair.

They were situated on the site now occupied by Waitrose in Ballards Lane. They used to have another depot at Whetstone where the El Vaquera Restaurant/N20 now stands. I have a vague childhood memory of the showroom windows displaying agricultural machinery here, such as Ford tractors.



Brownings, 279 Ballards Lane was on the site in 1935



Photographed in 1981



Perry's in 1981, next to the Moss Hall Tavern, now The Greyhound pub



Perry's of Finchley is now Waitrose



PERRY'S

CARRYING ON!

- * REPAIRS 24 HOURS A DAY
- ★ CAR SALES— AS USUAL—WITH PERRY SERVICE
- ★ COMMERCIAL VEHICLES
 IN STOCK, IMMEDIATE DELIVERY

BLACKOUT REGULATIONS—
BLACK OUT HEAD LAMP MASKS NOW IN STOCK, SUPPLIED AND FITTED 6/6

STOP THE PETROL THIEF!—
Let Perry's fit a Petrol Tank Tap Lock. Lock and fitting complete 3/-



TELEPHONE . HILLST DE 4444 (SLINES)

Advertisement from 1940. Note the reference to blackout regulations



years is a long

time in the

history of

motoring but

that's how long we've been

MAIN PORD DEALER

We provide the largest Ford Service facilities in North London and our commercial body - building section, paintshops and agricultural department are quite unrivalled. We shall be pleased to accept your order for a new Ford Car, Thames truck or Fordson tractor.

PERRY'S

W. Harold PERRY LTD.

279 Ballards Lane, North Finchley, N.12 Telephone: HILlside 8888

Advertisement from 1958





HILlside 8888

OF FINCHLEY 271-279 BALLARDS LANE, FINCHLEY, N.12





We also rent them.

Now, whenever you need to rent a car or van, all you have to do is pop round to your local Ford Rent-a-Car Dealer. Just give us a ring before you set off to

make sure we have what you want.
It only takes a minute to complete the forms and before the ink's dry, you'll be

driving away in the right Ford for the job.

Maybe in a roomy Cortina Estate.
(Because there's bags of room in the back for all that holiday gear.)

Or in a thrifty Escort. (To keep you on the road while your own car is being serviced.)

serviced.)

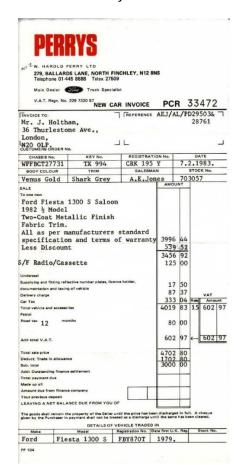
serviced.)
On the other hand, it could be in one of our Transit vans. (Whatever you've got to move, a Transit can usually move it.)
Speaking of vans, we're sure by far the biggest demand will come from local businesses. (When they need an extra van at peak load times and when their regular vans are being serviced.)
You've possibly thought of at least another half dozen reasons for renting already.

already

But the main thing is, now there's someone just around the corner to rent from.



Advertisement from 1962



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POPE'S OF FINCHLEY, 39-49 BALLARDS LANE & 919-920 HIGH ROAD, NORTH FINCHLEY

This was a family business, which moved to Finchley from Archway in 1909, and finally closed in about 1972, when it was demolished, and Tesco took its place. In the early days the mainstay of the business was chauffer driven car hire, and many old Finchley residents were driven to their wedding in a Pope's car. In the 1960's they were selling over 1,000 cars a year and employed 50 people but standing on 3 acres of prime real estate the property developers moved in and 60 years of service came to an end.

I remember Pope's very well. I was a member of the Klaxon Motor Club that met at the Duke of York, between Potters Bar and Barnet, in the 1960's. If memory serves me right, there were two Pope brothers. They were the mainstay of the club. Les Pope and his older brother, who had a moustache. Two of the greatest guys I've ever known, and I owe both of them a lot. They really kept that club going. Without their input the club would have folded. We had some great club rallies all over Herts, Berks 'n Bucks counties and then moved off to annoy people elsewhere. Driving trials at Bovingdon and remote airfields in Essex. Those were the days. Must sort out the 8mm cine. (*Malcolm Crawford Young*)

My grandfather Albert Henry Pope was managing director at Popes of Finchley and my father Kenneth Aubrey Pope was company secretary at the time of the sale to Tesco's, both have now passed away, but great to see family business still remembered having spent my childhood at the garage in Ballards Lane (Keith Pope)

Worked at Popes 1965-1970 as an apprentice mechanic, papers signed by Len Pope, Mr. Major was the service manager at the time (*Cliff Grinyer*)

Worked at Popes from 1958 to 1966, first as apprentice mechanic, then in service reception. Married Jack Pope's secretary in 1966, then went to their Barnet branch, Popes of Barnet (*Trevor Wilkinson*)

I am the sister of Keith Pope and remember also spending time in my childhood visiting the garage to see my father at work. When we went to cinema, we would see the garage being advertised on the news reel (Patricia Bluck nee Pope)

I remember a stick of bombs landing in Ballards Lane, one of which was nearly in front of Popes Garage. I don't think they did an awful lot of damage. I guess this was in 1940/41 (Barry Smith)

Jack Pope was my grandad. I wanted to research our family tree and came across this article. It's so lovely to read such lovely comments about the business and how fond people were of both my grandad and his brother. I know my mum, Janet, worked in the business answering the phones and general office work between 1963 and 1965sih. She told me a worker there (can't remember the name) taught her to drive (*Amanda Moseley*)

I served an apprenticeship at Popes of Finchley between 1968 until it closed in 1971. Len Pope was a lovely man, a proper gentleman -he took time out to talk to every employee. I went on to have full and successful career in the motor industry until I retired in 2016 (Bob Harrison)



SALES

:: SERVICE ::

SPARES

POPE'S OF FINCHLEY LTD.

Vauxhall and Bedford Main Dealers

Visit our Self-Service Motor Accessory Centre at 39 Ballards Lane

39-49 BALLARDS LANE FINCHLEY, LONDON N.3

Tel. 346 0113

912-920 HIGH ROAD NORTH FINCHLEY N.12

Tel. 445 0422



REGENT HIRE & SERVICE GARAGE, 291-293 BALLARDS LANE, N12

This was facing the top of Kingsway in Ballards Lane. It was a bit of a shabby place and it had no specific dealership and dealt in mainly second-hand cars and repairs. New cars could be sourced through their parent group, the Harmer Group of Companies, which was run by Sir Graham Rowlandson, at one -time Mayor of London. He had a number of small car dealerships in Acton, Greenford, Hendon and Kenton, all specialising in different makes. He also owned among others wholesale butchers called Druce and Craddock. The building was demolished in the early 1980s and replaced by an office block — Rowlandson House.



The site of Regent Hire with Rowlandson House being built on the left

Telephone: HILLSIDE 4405/4011

Regent Hire and Service Garage

A.A. APPOINTED

Works, Showroom: 291-293 BALLARDS LANE, N.12 Booking Office also at: 81 NETHER STREET, N.12

AUTOMOBILE & ELECTRICAL ENGINEERS

CAR HIRE SERVICE

DAY OR NIGHT

STOCKISTS, SPARES AND MOTOR ACCESSORIES NEW AND SECOND-HAND CARS SUPPLIED OR BOUGHT FOR CASH

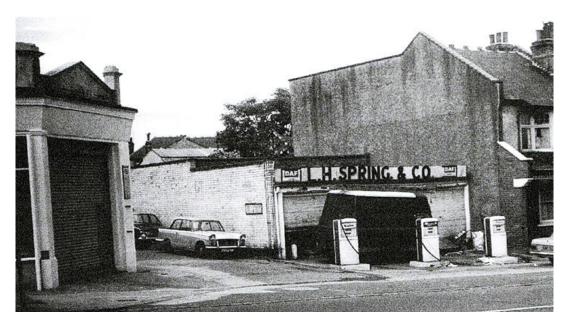
Give us a Trial

Moderate Charges for Repairs or Car Hire
INSURANCES EFFECTED HIRE PURCHASE

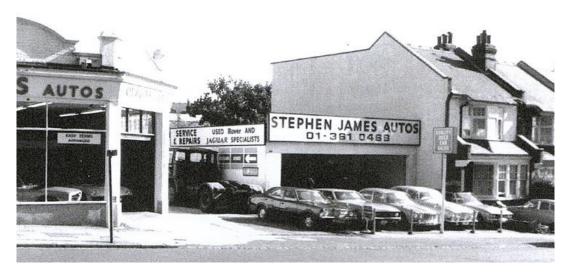


STEPHEN JAMES AUTOS, 36 QUEENS PARADE, COLNEY HATCH LANE

The site was occupied by L H Spring from 1959 to 1971. In 1972 Stephen James took over until around 1984 when they relocated to Enfield.



This was photographed in 1971 when L H Spring occupied the site, complete with old fashioned petrol pumps



A later and Stephen James had taken over



Photographed in 1985 when the site was occupied by Stranwick Motors

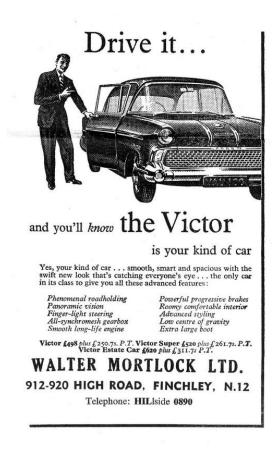
1983 (V) PORSCHE 944 Auto. Finished in dark titue with tan cloth trim, electric windows/door mirrors, sallo casette player, stuly full Porspok Warranty	PIER JAVIES 1983. (Y) FORD GRANADA 2-81X Automatic. Finished in clacier blow with healthfully styled grey heather firther, mittal your blow with healthfully styled grey heather firther, mittal your blow mith healthfully styled grey heather firther, mittal your blow mith healthfully styled grey heather firther, mittal your blow mith healthfully styled grey heather firther, mittal your contract previous general by Ford Michael Command. PLASS 7,000 miles.
1992 (Y) JAGUAR XJR 4.2 Automatic. Silver with contrasting block leather trien, metal surroof, radio casests	1982 (X) FORD GRANADA 2.8 Gets, Automatis: Than hive, 1981 (N) AUDI 80 GLE. Finished in burgurdy red with grey light hold Chateworth court, electric sur-root, carried locking, cloth strong, certain burgurdy red with grey court for the court of the cour
1982 DC) LOTUS ELITE 2.2. Finished in metallic brown with matching prown clabbl time, sallo casette, electric windows, electric duor military, air conditioning, one numer, previously owned by Little Care	prey cloth trim, son roof, central locking, rasio/casaste player, electric windows, balance of manufactures warranty, only 4500 miles. 68,495 1983 (Y) FORD SCORT XR3. Finished in white, white, balance cloth trim, ratio scantial player
with tan leather frim, radio/cass, afec door mirrors, one owner, 9,000 miles, full service history	radio casette pleyer, tog and soot tamos
plete with Reg No IDCV	black and gray cloth trim. Sacced gas box, suncoof, radio to the control of the c
1981 (W) MERCEDES 798 Auto, Finished in cream with tan cloth farm, metal sliding roof, central locking, radio/casette, power steering	metal sunnord: elec windows, radio
OVER 100 QUALITY USED CARS IN STOCK	01-361 0466 COLNEY HATCH LANE, FRIERN BARNET, N11

WALTER MORTLOCK, 912-920 HIGH ROAD, N12

A car dealer and garage has been on this site for many years. At one time it was Walter Mortlock, a Vauxhall agency, but for some time it has been occupied by White Rose motors. Readers may remember the familiar mechanical figure of a man waving to passers-by wearing a yellow oilskin and sou'wester.



Walter Mortlock is now White Rose Motors



Walter Mortlock, M.I.M.T. AUTHORISED AGENT & SERVICE DEPOT FOR MORRIS & VAUXHALL CARS						
Sold to	a Wester		Supplied by	Repair Date	Make of Co Card No H 3	
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Invoice from 1950

WATERFALL FILLING STATION, 1 OAKLEIGH ROAD SOUTH, N11

A petrol station opened in 1938 under the name Alexandra Filling Station. An office, showroom and toilets were added in 1965 The name was changed to Waterfall Filling Station in 1986. In 1985 it was taken over by BP.



Photographed in 2010